

### **Guangdong(China)-Israel Cooperation Program**

# 双边合作项目申请表 中国广东-以色列合作计划 广东-以色列产业研发双边合作项目表

#### **How to complete and submit this form?**

Both partners applying for the program should fill in this form together in English (Or English and Chinese) and submit it to the two counterpart agencies.

Please check the **Guangdong-Israel Program Guidelines** before completing this form.

It will provide valuable information and tips on how to answer each section.

Both partners applying for the program should fill this form in together and submit it to the two counterpart agencies. Please include along with this form a signed letter of intent (LOI) outlining the IP plans, as well as resumes/CVs of key personnel.

说明:申请该计划的双方都应当填写本表格,并提交给两个对应机构。请随本表格附上双方签署的意向书,简要列出 IP 计划以及关键人员的简历。

Israeli Applicants, please contact Ms. Talia Goshen (Talia.Goshen@innovationisrael.org.il) for further information. Guangdong Applicants please contact Ms. Xu Zhe (Stella) (xuz@qdstc.qov.cn) for further information.

1.	<b>General</b>	<b>Information</b>	总体信息
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1.	General Information	n 尽体信息
1.1	Project Title 项目名称	(Do not exceed 120 characters) (不超过 120 个字)
1.2	Submission Date 提交日期	
1.3	Summary 项目摘要	(Do not exceed 240 characters) (不超过 240 个字)







רשות החדשנות

**⊿ ¬** Authority

Israel Innovation

### **BILATERAL COOPERATION FORM**

# **Guangdong(China)-Israel Cooperation Program**

双边合作项目申请表 中国广东-以色列合作计划

	ubsector of Project (Se (选择一个部分和对应的	lect 1 sector and 1 corres 了一个分项)	sponding subsector)
Agrobiotech 农业生物技术	Energy 能源	Environment 环境	Materials 材料
Water Technologies 水技术			
Communications 通讯			
Broadband Access 宽带接入	Broadcast 广播	Enterprise Networking 企业网络	■ Home Networking 家庭网络
Mobile Applications 移动应用	NGN & Convergence下一代网络与融合	☐ Optical Networking 光纤网络	Telecom Applications 电 信应用
■ VoIP & IP Telephony VoIP 与 IP 电话技术	■ Wireless Applications 无线应用	Wireless Infrastructure 无线基础设施	
Internet 互联网			
Content Delivery 内容传递	Content Management 内容管理	e-Commerce 电子商务	□ E-Learning 电子学习
Internet Applications 互联网应用	Internet Infrastructure 互联网基础设施	Online Advertising 在 线广告	Online Entertainment 在线娱乐
Search Engines 搜索引擎	■ Social Networks     社交网络		
IT & Enterprise Softwar	re 信息技术与企业软件		
Business Analytics 商 务分析	Security 安全性	Enterprise Applications 企业应用	Enterprise Infrastructure 企业基础设施
Miscellaneous Software 各种软件	Design and Development 设计与开发工具	Tools	
Life Sciences 生命科学			
■ Agrobiotech 农业生物技术	■ Bioinformatics 生物信息学	Biologicals 生物制剂	Diagnostics 诊断学
■ Healthcare IT 医疗保健信息技术 ■ Therapeutics 治疗学	Industrial 工业	Medical Devices 医疗器材	Telemedicine 远程医疗
Miscellaneous Technolo	gies 其它技术		
Defense 防御 Nanotechnology 纳米技术	<b>Hardware</b> 硬件	Industrial Technologies 工业技术	Miscellaneous 其它
Semiconductors 半导体			
Fabrication and Testing 制作与测试	Manufacturing Equipment & EDA 制造设备与 EDA	Memory & Storage 内存与存储	Miscellaneous Semiconductors 各种半导体

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Guangdong Science and Technology Departmen



# **Guangdong(China)-Israel Cooperation Program**

# 双边合作项目申请表中国广东-以色列合作计划

	1 1 7 7 7 9 1	> > 4 H 11 11 744	
Network Processors	Processors & RFID	Security Semiconductors	Video, Image & Audio
网络处理器	处理器与 RFID	安全半导体	视频、图像与声频

#### 1.5 Participants' Contributions 参与单位的贡献

Company Name 公司名称	Country 国别	Role of Participant 在项目中的作用	Contribution * (%) 贡献率(%)	Budget (\$US) 预算(美元)	Duration (Months) 服务时间(月)
	China	e.g. Development of the chip	See (*) below	Please fill in the budget that is requested for the entire project (not just for 1 year)	Please fill in the entire duration of the project (e.g. 12, 18, 24 months)
	Israel				
Total: 总计					

\*Contribution (%): Please demonstrate the balanced technological contribution between the partners from both countries. This recommended contribution should be no less than 30% to one partner and no more that 70% to the other partner in case there are two companies involved.

	Start Date: 开始时间:	Month/Year	End Date: 项目结束时间	Month/Year
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# **Guangdong(China)-Israel Cooperation Program**

双边合作项目申请表 中国广东-以色列合作计划

# 2. Project Outline 项目概要

2.1 Project Description 项目描述







# **Guangdong(China)-Israel Cooperation Program**

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In approximately 1 page, describe the joint project, outlining the activities of the partners and expected outcomes. Ideally, also attach/include a Joint Project Plan showing project tasks and milestones for BOTH partners (as a Gantt chart) in order to outline the task flow/cooperation throughout the project.

2.2 Technological Development Envisaged (Level of Innovation) 技术先进性(创新性)







# **Guangdong(China)-Israel Cooperation Program**

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In approximately 1-3 pages, describe the technological development and innovation taking place during the project. Clearly address each of the following items:

- The level of innovation and novelty of the product;
- The technological barriers, risks and opportunities of the development;
- The creation of intellectual property;
- The ability of the collaboration to achieve the intended results.







### **Guangdong(China)-Israel Cooperation Program**

# 双边合作项目申请表

# 中国广东-以色列合作计划

#### 2.3 Market Potential and Commercialization Plan 市场前景和商业化计划

In approximately 1-3 pages, describe the market potential of the project outcome (product or service), and describe the commercialization roadmap for taking the project outcome (product or service) to market. Clearly address each of the following items:

- The commercial potential;
- The planned path to commercialization/application and how it will achieve the identified outcomes;
- How the funding sought will generate a return on investment;
- How the solution answers market needs;
- The domestic and global market size are identified and detailed;
- The expected market share for the product;
- Significant competitive advantage for the product/service based on a comparison of competitor companies and products.

### 2.4 Cooperation between Participants (Synergies, advantages, complementarities, etc.)

双方合作开展的工作(如:协同效应、优势、互补性等)

In approximately 1-2 pages, describe the intended cooperation and expected benefits for the project outcome from working together; the benefits for each partner from working together; and the partners' respective strengths. Also, clearly address each of the following items:

- The position of the companies in the sector;
- The capabilities of the management and research and development teams;
- Financial capability of each company;
- Past performance

#### 2.5 Expected Outcome of Project 项目预期成果

In approximately 1-2 pages, describe the final expected outcome of the project. Describe the range of project outcomes but provide one specific final outcome or project end-goal - for example, "First generation product achieving sales in China/Israel OR Manufactured Product exported to "x/y/z" countries OR Service installed for six domestic companies, Export installations being investigated OR "Alpha" Prototype successfully trialed in both Israel and China, etc.

Also, clearly address each of the following items in terms of the project's contribution:

- The potential contribution of the technology to the economy and society;
- How project outcomes will contribute substantially to Israel & China's industrial, commercial and economic growth;
- Commercialization activities to occur in the country;
- New patents or inventions registered / protected;
- Additional employment positions created or opportunities;
- Anticipated contribution to Israel & China (or province's) exports;
- Support of an industry sector or user group to make productivity gains;
- The development of new markets or achievement of institutional benefits.







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#### 2.6 IP Ownership Agreement 知识产权归属安排

Please attach a separate "Letter of Intent" signed by both partners. 请另附一份已签署的意向书

This letter, of approximately 1 page, should detail the early, pre-project agreement with your partner on how you will treat your respective IP entering the project, IP being developed within the project and IP after the project. Indicate any early agreement with your partner on splitting export markets/sales/revenue/licensing etc.

Note that this is a pre-project agreement and a separate Collaboration Agreement is put in place before any funding is received by successful applicants. (This Collaboration Agreement will likely build on the Letter of Intent.)

Project Participan	ts – Partı	ner <b>1</b> 项目参	。   	 今作方
1. Participant Profile 参与		· / / / /		- 11 / <b>3</b>
3.1.1 General Profile	基本信息			
Full Name of Company 公司的全名			Registration # 注册号	
Prior name of Company 公司的曾用名				
Type of Company 公司的类型	☐ HT 高新企业		esearch Institute 干究机构	□University □ Other 高校 其它
Stage 企业发展所处阶段	□ Seed 种子期	□R&D 研发期	□Initial Revenue 初始收入期	s Revenue Growth 收入增长期
Ownership 所有权	■Public 国营	□Private 私营	☐ Governmental 事业单位	□ <b>Other</b> 其它
Year Established 成立年份			No. Employees 职工人数	
No. R&D Personnel 研发人员的数量				
3.1.2 Company Conta	ct Info	可的联系信息		
Street Address 街道地址				







# **Guangdong(China)-Israel Cooperation Program**

	一中国广东-以巴列合作开划
City 城市	P.O. Box 邮政信箱
Country 国家	Zip Code 邮编
Telephone 电话	Fax 传真
Website 网址	E-mail 电子信箱
2.1.2 Combact Dames	<b>昨 て 1</b>
3.1.3 Contact Person . First Name 名	大条人 Last Name 姓
Title 职称	Function 职务
Phone 电话	Mobile Phone 手机
Email 电子信箱	
<b>3.1.4 Organization Ba</b> General Business Descrip	<i>ckground 公司背景</i> tion & Area of Expertise 业务概述与专业领域
Technology Description (	Main Products/Services) 技术描述(主要产品/服务)
1 33	от температивного поставления







# **Guangdong(China)-Israel Cooperation Program**

双边合作项目申请表 中国广东-以色列合作计划

Targeted Customers 目	标客户		
IP 知识产权			
Sales (for last 3 years)	最近3年的销售业绩		
Current year (i)	i-1		
本年	去生	臣 則	ĵ年
Comments 其它说明			
2 1 F Tachnalagy Sag	stor & Subsector of Co	mnany/Coloct 1 coctor	and 1 subsector )
	<b>ctor &amp; Subsector of Co</b> 以及分项 (选择一个部分		and I subsector )
Clean-Tech 清洁技术			
Agrobiotech 农业生物技术	Energy 能源	Environment 环境	Materials 材料
Water Technologies	news	21'0t	11
水技术 Communications 通讯			
	Broadcast	Enterprise Networking	Home Networking
☐ Broadband Access 宽带接入	广播	企业网络	家庭网络
Mobile Applications	NGN & Convergence	Optical Networking	Telecom Applications
移动应用	下一代网络与融合	光纤网络	电信应用
בשום בחושה			A SHIPS

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L ➤ Israel Innovation

Authority

Guangdong Science and Technology Department



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VoIP & IP Telephony	Wireless Applications	Wireless Infrastructure	
VoIP与 IP 电话技术  Internet 互联网	无线应用	无线基础设施	
Content Delivery 内容传递 Internet Applications 互联网应用 Search Engines 搜索引擎	☐ Content Management 内容管理☐ Internet Infrastructure 互联网基础设施☐ Social Networks 社交网络	■ e-Commerce 电子商务 ■ Online Advertising 在 线广告	■ E-Learning 电子学习 ■ Online Entertainment 在线娱乐
IT & Enterprise Softwar			
<ul><li>■ Business Analytics 商 务分析</li><li>■ Miscellaneous Software 各种软件</li></ul>	<ul><li>■ Security 安全性</li><li>■ Design and Developmen 设计与开发工具</li></ul>	Enterprise Applications 企业应用 t Tools	Enterprise Infrastructure 企业基础设施
Life Sciences 生命科学	XII JII XIX		
■ Agrobiotech 农业生物技术 ■ Healthcare IT 医疗保健信息技术 ■ Therapeutics 治疗学	■ Bioinformatics 生物信息学 ■ Industrial 工业	Biologicals 生物制剂 Medical Devices 医疗器材	□ Diagnostics 诊断学 □ Telemedicine 远程医疗
Miscellaneous Technolo	gies 其它技术		
<ul><li>□ Defense 防御</li><li>□ Nanotechnology 纳米技术</li></ul>	Hardware 硬件	Industrial Technologies 工业技术	Miscellaneous 其它
Semiconductors 半导体			
Fabrication and Testing 制作与测试	Manufacturing Equipment & EDA 制造设备与 EDA	Memory & Storage 内存与存储	Miscellaneous Semiconductors 各种半导体
 Network Processors 网络处理器	Processors & RFID 处理器与 RFID	Security Semiconductors 安全半导体	■ Video, Image & Audio 视频、图像与声频
Would you like your 是否愿意贵公司的信 Would you like to re	r company profile to app	nnies ONLY) 公司设置(dear in the public, <u>online Copany Database(在线公司</u> s & events?	ompany Database?





# **Guangdong(China)-Israel Cooperation Program**

3.2 Work – Description and Contributions to the Project 在项目中承担的工作及对项目的贡献
Please provide information about the company, including the following:
<ul> <li>Main contribution to the project (mix of technical/financial/plant etc).</li> </ul>
The degree to which the proposed project can be absorbed into the existing structure of each company.
To what extent are the staff, equipment, facilities, etc., available for the project? Identify the need to
hire staff, obtain (purchase, lease or rent) capital equipment, or expand manufacturing operations.
3.3 Work Plan and Timeline 项目工作计划和时间表
Provide a clear description of your work program.
Provide a detailed Gantt chart Project Plan which clearly defines project activities and milestones.
3.4 Budget and Resources 项目预算和经费来源
Please show the sources and amounts of funding for the project.







### **Guangdong(China)-Israel Cooperation Program**

- 3.5 Other Sources of Financial Support Related to Proposed Research 与拟研究项目相关的其它经费来源
- 3.5.1 Is this, or related R&D, presently being supported by other sources? If yes, indicate other sources, amounts, and dates of performing the R&D under this support 该项目或相关的研发目前是否有其它经费支持?如有,请提供经费来源、数目和经费到位开始研发的时间。

3.5.2 Has your company previously received other sources of governmental support? If yes, list up sources and dates. 企业以前是否得到过政府资助?如有,请列出项目经费名称和取得时间。





# **Guangdong(China)-Israel Cooperation Program**

4. Project Participant	s — Dart	ner 2 面日	参与单位—第 2	<u> </u>
4.1. Participant Profile 参与			□参与平位一分~	DTF/J
4.1.1 General Profile				
Full Name of Company 公司的全名			Registration # 注册号	
Prior name of Company 公司的曾用名				
Type of Company 公司的类型	☐ HT 高新企业	□ R&D □ 研发企业	Research Institute 研究机构	□University □Other 其 高校 它
Stage 企业发展所处阶段	□ Seed 种子期	□R&D 研发期	Initial Revenu 初始收入期	ues Revenue Growth 收入增长期
Ownership 所有权	■Public 国营	☐Private 私营	Governmenta 事业单位	J Other 其它
<b>Year Established</b> 成立年份			No. Employees 职工人数	
No. R&D Personnel 研发人员的数量				
4.1.2 Company Contac	ct Info 公司	司的联系信息		
Street Address 街道地址				
<b>City</b> 城市			P.O. Bo 邮政信箱	
Country 国家			Zip Cod 邮练	
Telephone 电话			Fa 传真	
Website 网址			E-ma 电子信箱	







# **Guangdong(China)-Israel Cooperation Program**

双边合作项目申请表 中国广东-以色列合作计划

<b>1</b> 1	3	Con	tact	Person	联 Z I
4.1		CUII	Lacl	<i>PEISUII</i>	#スポノ

4.1.3 Contact Person	扶杀人	
First Name 名	Last Name 姓	
Title 职称	Function 职务	
Phone 电话	Mobile Phone 手机	
Email 电子信箱		
<b>4.1.4 Organization Ba</b> General Business Descrip	<i>ckground 公司背景</i> vtion & Area of Expertise 业务概述与专业领域	
·		
Technology Description (	Main Products/Services) 技术描述(主要产品/服务)	
Targeted Customers 目标	客户	
IP知识产权		

Sales (for last 3 years) 最近 3 年的销售业绩







# **Guangdong(China)-Israel Cooperation Program**

Current year (i) 本年	i-:   去		<b>-2</b> 前年
Comments 其它说明			
公司的技术部分	ector <b>&amp; Subsector of Co</b> ·以及分项 (选择一个部分		and 1 subsector)
			r and 1 subsector)  Materials 料
公司的技术部分 Clean-Tech 清洁技术  Agrobiotech 农业生物技术  Water Technologies	·以及分项 (选择一个部分 Energy	分和一个分项)	☐ Materials
公司的技术部分 Clean-Tech 清洁技术 Agrobiotech 农业生物技术	·以及分项 (选择一个部分 Energy	分和一个分项)	☐ Materials
公司的技术部分 Clean-Tech 清洁技术 Agrobiotech 农业生物技术 Water Technologies 水技术	·以及分项 (选择一个部分 Energy 能源	分和一个分项)	☐ Materials
公司的技术部分 Clean-Tech 清洁技术 Agrobiotech 农业生物技术 Water Technologies 水技术 Communications 通讯	·以及分项 (选择一个部分 Energy 能源  Broadcast	分和一个分项)  Environment  环境  Enterprise Networking	Materials 料 Home Networking
公司的技术部分 Clean-Tech 清洁技术  Agrobiotech 表业生物技术  Water Technologies 水技术  Communications 通讯  Broadband Access 带接入  Mobile Applications	Energy 能源  Broadcast 广播  NGN & Convergence	Final Physics (Panal Physics)  Environment 环境  Enterprise Networking 企业网络  Optical Networking	Materials 料  Home Networking 家庭网络  Telecom Application 电信应用
公司的技术部分 Clean-Tech 清洁技术  Agrobiotech	Energy 能源  Broadcast 广播  NGN & Convergence 下一代网络与融合  Wireless Applications	Fr和一个分项)  Environment 环境  Enterprise Networking 企业网络  Optical Networking 光纤网络  Wireless Infrastructure	Materials 料  Home Networking 家庭网络  Telecom Application 电信应用
公司的技术部分 Clean-Tech 清洁技术  Agrobiotech 表业生物技术  Water Technologies 水技术  Communications 通讯  Broadband Access 带接入  Mobile Applications 移动应用  VoIP & IP Telephony VoIP 与 IP 电话技术  Internet 互联网  Content Delivery	Energy 能源  Broadcast 广播  NGN & Convergence 下一代网络与融合  Wireless Applications 无线应用  Content Management	Environment 环境  Enterprise Networking 企业网络  Optical Networking 光纤网络  Wireless Infrastructure 无线基础设施  e-Commerce	Materials 料  Home Networking 家庭网络  Telecom Application 电信应用  E-Learning
公司的技术部分 Clean-Tech 清洁技术  Agrobiotech 表业生物技术  Water Technologies 水技术  Communications 通讯  Broadband Access 带接入  Mobile Applications 移动应用  VoIP & IP Telephony VoIP 与 IP 电话技术  Internet 互联网	Energy 能源  Broadcast 广播  NGN & Convergence 下一代网络与融合  Wireless Applications 无线应用	Environment 环境  Enterprise Networking 企业网络  Optical Networking 光纤网络  Wireless Infrastructure 无线基础设施  e-Commerce 电子商务	Materials 料  Home Networking 家庭网络  Telecom Application 电信应用







# **Guangdong(China)-Israel Cooperation Program**

# 双边合作项目申请表

		中国广东	以色列合作计划	
	☐ Business Analytics 商 务分析	Security 安全性	☐ Enterprise Applications 企业应用	Enterprise Infrastructure 企业基础设施
	Miscellaneous Software 各种软件	Design and Developm 设计与开发工具	nent Tools	
	Life Sciences 生命科学			
	Agrobiotech 农业生物技术 Healthcare IT 医疗保健信息技术	■ Bioinformatics 生物信息学 ■ Industrial 工业	■ Biologicals 生物制剂 ■ Medical Devices 医疗器材	□ Diagnostics 诊断学 □ Telemedicine 远程医疗
	■ Therapeutics 治疗学 Miscellaneous Technole	naies 其它技术		
	Defense 防御 Nanotechnology 纳米技术	Hardware 硬件	☐ Industrial Technologies 工业技术	Miscellaneous 其它
	Semiconductors 半导体			
	Fabrication and Testing 制作与测试	Manufacturing Equipment & EDA 制造设备与 EDA	Memory & Storage 内存与存储	Miscellaneous Semiconductors 各种半导体
	Network Processors 网络处理器	Processors & RFID 处理器与 RFID	Security Semiconductors 安全半导体	Video, Image & Audio 视频、图像与声频
	■ Would you like you 是否愿意贵公司的化 ■ Would you like to r 是否愿意接收的有意	r company profile to ap 言息被公开在 <u>online Co</u> eceive emails on news 长新闻大事的电子邮件?	?	ompany Database? 数据库)?
	<u>-</u>		he Project 在项目中承担的	工作及对项目的贡献
Ple	ase provide information ab		2	
•	Main contribution to the plants of the plant			aturativus of anals
•	-		e absorbed into the existing nt, facilities, etc., available f	
	• •		rent) canital equinment or	

#### 4.3 Work Plan and Timeline 项目工作计划和时间表



operations.





# **Guangdong(China)-Israel Cooperation Program**

中国广东-以巴列音作印刻
Provide a clear description of your work program.
Provide a detailed Gantt chart Project Plan which clearly defines project activities and milestones.
Provide a detailed Garitt Chart Project Plan Which Clearly defines project activities and Timestones.
and the second s
4.4 Budget and Resources 项目预算和经费来源
Please describe the sources and amounts of funding for the project
The second of th
4.5 Other Sources of Financial Support Related to Proposed Research 与拟研究项目相关的其
它经费来源
4.5.1 Is this, or related R&D, presently being supported by other sources? If yes, indicate other sources,
amounts, and dates of performing the R&D under this support 该项目或相关的研发目前是否有其它经费
, , , , , , , , , , , , , , , , , , , ,
支持?如有,请提供经费来源、数目和经费到位开始研发的时间。
4.5.2 Has your company previously received other sources of governmental support? If yes, list up
sources and dates. 企业以前是否得到过政府资助?如有,请列出项目经费名称和取得时间。
— National Action 2014 - 2014







### **Guangdong(China)-Israel Cooperation Program**

双边合作项目申请表中国广东-以色列合作计划

### 5. Statement of Cooperation 合作声明

The participants signing this form intend to co-operate within the project as described in this form with the aim realizing the technical developments as set forth under point 2. In addition the participants have or intend to put in place, a formal collaboration agreement.

签署本表格的参与单位打算在本表格所述项目内进行合作,目的是为了实现第2点所述的技术开发。另外,参与单位应签订或打算签订一份正式的合作协议。

5.1	Signature of Par	rtner 1	合作万	1 的签字
	C N			

	Company Name 公司名称	
	First Name 名	Last Name 姓
	Title 职称	Function 职务
	Signature 签字	PLEASE INSERT A DIGITAL SIGNATURE OR SCAN THE LAST PAGE WITH THE SIGNATURE OF BOTH PARTNERS
5.2	Signature of Pa	rtner 2 合作方 2 的签字
	Company Name 公司名称	
	First Name 名	Last Name 姓
	Title 职称	Function 职务
	Signature 签字	PLEASE INSERT A DIGITAL SIGNATURE OR SCAN THE LAST PAGE WITH THE SIGNATURE OF BOTH PARTNERS



